



**WILLIAMSBURG PLAYERS
ANNUAL REPORT
2015 - 2016 SEASON
Our 59th Year**

Prepared for the August 14, 2016
Annual General Membership Meeting

Table of Contents

	Page
Board of Directors & Managers.....	3
Mission Statement.....	3
Meeting Agenda	4
Annual Meeting Minutes of August 2015.....	5
Vision Statement.....	6
President’s Message.....	7
Director of Volunteer Recruitment Annual Report.....	8
Technical Director Annual Report.....	9
Productions Manager Annual Report.....	10
Special Events and Education Annual Report	11
2015-2016 Final Budget Report.....	12
2016-2017 Proposed Budget	18
Make A Targeted Donation	24

Current Board of Directors and Supervisors

Board of Directors

Michael Westenberger, President
Neil Hollands, Treasurer
Kathleen Walden, Secretary
Brandon Lyles, Productions
Scott Hayes, Technical Director
Julie King, Season Development
Rani Wachter, Volunteers
Marilyn Dalla Valle, Marketing & Media Relations
Deborah Soderholm, Special Events & Education
Steve Olson, Facilities
D. Hugh Siggins, Program Ads & Sponsorships
Connie Granger, Member-At-Large

Managers

Robert Bland, Attorney
Bob Noonan, Webmaster
Lori Okay, Graphic Designer
Betsy Jo Spence, Scholarship Program
Debbie Noonan, Box Office
Bess Worley, Concessions and Ushers
Jennifer and Carsten Berndt, Inventory
Christina Westenberger, "Art In The Lobby" & Props
Amy Stallings, Costumes
MJ Devaney, Scott Hayes, Neil Hollands, Jason Kriner,
Brandon Lyles, Brink Miller, Deborah Soderholm,
Amy Stallings, Season Selection Committee
John Trindle, Lead Sound Engineer

MISSION STATEMENT

The Williamsburg Players is a non-profit community theatre committed to enriching and broadening the cultural life and experience of the Greater Tidewater community. Our mission is to present professional-quality theatre productions that challenge, stimulate, and entertain our audiences, patrons, and volunteers. Hands-on learning and scholarship programs provide opportunities for education, experience, personal growth, and challenge.

Annual Meeting Agenda

August 14, 2016

- Annual meeting declared open, confirm quorum is present (Michael Westenberger, President)
- Special Recognitions (Michael Westenberger, President)
- Presentation & Approval of August 9, 2015 Annual Meeting minutes (Kathleen Walden, Secretary)
- President's Remarks - Annual Report on the 2015-2016 Season (Michael Westenberger, President)
- Treasurer's Annual Financial Report for Fiscal Year 2015–2016 (Neil Hollands, Treasurer)
- 2016 Scholarship Award (Betsy Jo Spence, Chairperson)
- Election of the new Board of Directors (Michael Westenberger, President)
 - Recognition of board members whose term has concluded
 - Hugh Siggins
 - Recognition of board members who are eligible for re-election
 - Connie Granger (at large)
 - Announcements of Resignations
 - Phil Cabibi (Vice-President), Olivia Bada (Marketing), Amy Payne (Season Selection), Deborah Soderholm (Special Events and Education)
 - Presentation of slate of nominations to the Board of Directors (Kathleen Walden, Secretary)
 - Floor nominations for Board of Directors (Michael Westenberger, President)
 - Close nominations (Michael Westenberger, President)
 - Short Break, if required, to discuss interest offered to the organization by the nominee(s).
 - Election of Nominees to the Board of Directors by the membership (Kathleen Walden, Secretary)
- Presentation of the 2016-2017 Operating Budget (Neil Hollands, Treasurer)
- Call for vote to amend or approve 2016-2017 Operating Budget (Michael Westenberger, President)
- Question and Answer Session
- Adjourn Meeting (Michael Westenberger, President)
- Short break, after which the Board Members will remain for brief meeting to elect Executive Officers for the 2016-2017 year

Williamsburg Players 2015 Annual Meeting Minutes

August 9, 2015

The Annual Meeting was called to order by President Hugh Siggins at 2:05 PM. There was a total of approximately 36 in attendance including current members of the board.

Board Members Present: Hugh Siggins, Neil Hollands, Kathleen Walden, Amy Payne, Michael Westenberger, Rani Wachter, Steve Olson, Connie Granger

Board Members Absent: Miguel Girona, Becky Krantz, Tony Spunzo

1. A motion was made by Debbie Noonan, and seconded by Carole Meyer to approval last year's annual meeting minutes. Motion was passed.
2. President Hugh Siggins Annual Report was presented. Highlights included:
 - a. Thanked those who monetarily donated to the Williamsburg Players last year. This total was \$131,434.69.
 - b. Our 2014-2015 Season was well attended with many sold out performances.
 - c. Our Volunteer Recruitment program helped to increase our number of volunteers. The season ended with a well-attended and well-organized Volunteer Appreciation Event on June 19, 2015.
3. Neil Hollands presented line-by-line budget for 2014-2015 season. Expenses for the season were \$323,865.88, income \$455,448.99 with a net income of \$131,583.11.
4. Special Recognition was made of the passing of Mollie Robbins, a loving actress who was with the Williamsburg Players from the beginning. Amy Lyles asked if we would be dedicating the 2015-2016 in her honor. Kathleen Walden, Secretary, confirmed that the Williamsburg Players would indeed be doing so along with a page in each Playbill honoring her and a remembrance plaque in the lobby.
5. Scholarship – Betsy Jo Spence reported that 28 schools were sent information about applying for our scholarship. 8 applicants were given auditions and interviews. The judges were Peter Natale and Susan James. The winner of the 2015 scholarship was Brooke Gorsica from York High School.
6. Presentation of proposed By-Law changes were presented by Hugh Siggins. Motion was made by Bob Noonan to approve the changes, and seconded by Les Waldron. The changes were:
 - a. Setting a new maximum of 13 persons to sit on the Board of Directors. Was 12 persons.
 - b. A modified list of positions on the board with more definite descriptions that fit the structure of the current board and their job responsibilities more accurately.
7. Elections –
 - a. Hugh Siggins led the discussion as he :
 - i. Recognized Miguel Girona and Becky Krantz for their dedication and work as they are exiting the board at the end of their second term.
 - ii. Recognized Steve Olson who was eligible for re-election.
 - iii. Announced the resignation of Tony Spunzo and Guy Bordelon
 - b. Kathleen Walden presented the slate of nominations to the Board of Directors: Olivia Bada, Philip Cabibi, Scott Hayes, Brandon Lyles and Deborah Soderholm to join the board, and Steve Olson to be voted to remain on the board.
 - c. Hugh solicited for any nominations from the floor, of which there were none.
 - d. A motion was made by Kathleen Walden and seconded by Debbie Noonan to accept the slate as submitted. This motion was passed.
8. Neil Hollands presented line-by-line the proposed budget for the 2015-2016 budget. A motion was made by Bob Noonan to approve the budget, seconded by Amy Payne. This motion was passed.
9. Question and Answer Session:
 - a. David Cunningham asked why the meeting minutes were no longer posted on our website. As the majority of the board was unaware of the fact that they were only accessible by login, Dave Cunningham made a motion that they become accessible on the website to all. Bob Noonan second the motion. The motion was passed.

- b. Carole Meyer stated there is a dress code for concessions and ushering volunteers. She was dismayed to see the Board Member on Duty show up in jeans, flip flops and a dirty t-shirt. The board was shocked and thought it was well understood how to dress. The board will address this in their meeting directly following the Annual Meeting.
 - c. Charles Bush wanted to know if we were aware of the changes at Virginia Gazette with a new editor and the departure of Ann Effimetz, the person who reviewed local theater. We are indeed aware of it and have had discussions with the new editor.
 - d. Nick Christoff inquired about our membership for the Annual Meeting. Our membership is defined as anyone who fulfills one or more of the requirements listed below:
 - i. In general, a total of 25 hours of volunteer service will qualify an individual to be awarded membership by the Board of Directors.
 - ii. Through application to and approval by the Board of Directors
 - iii. Through *Honorary Memberships* that the Board of Directors may bestow for faithful or special services.
 - iv. The purchase of any donor-level season subscription (see II.2 of our Bylaws posted on our website)
 - v. The purchase of a season subscription plus donations which together exceed the cost of purchasing a general admission ticket for each show.
10. Motion to adjourn was made by Les Waldron and seconded by Bob Noonan. The motion was passed and the meeting adjourned at 3:18 PM.

VISION STATEMENT

The vision of the Williamsburg Players is built on a foundation of always providing quality performance stage art to, for, and with the community, as well as to provide a venue for the community at large to gain hands-on experience in theatre arts. Our vision is to become a community resource that enriches all facets of the arts in the area. With the coming 59th season, we intend to strengthen our community ties so that we are an integral part of the cultural, arts, entertainment, and travel opportunities for all who live in or visit the area. We will build on the existing reputation for quality theatre as we strengthen our volunteer and community-based support.

In the coming production year, we are continuing our Children's Theatre series with shows designed and presented for the Pre-kindergarten through 5th grade age group. These presentations will not only be fun but educational and will introduce theatre to our future audience members. Additionally, with careful planning, we will encourage other members of the arts and entertainment community to take advantage of the opportunities to likewise expand what is possible in the new theater. With electronic ticketing, we have provided an efficient and user-friendly ticketing system that provides patron flexibility without long box office lines.

Our ultimate vision is to become a cultural arts center for the area, providing a venue for theatre, concert, and dance that surpasses anything locally available. We will continue our expansion to include children's theatre, governmental town meetings, dance recitals, other theatre group productions, special events and workshops. To do this we must expand our volunteer base, attracting all ages to contribute to this unique community resource.

Lastly, our vision is to justify the hard work and financial support that has been invested in the Williamsburg Players. Each volunteer and each financial supporter must see that their investment has enriched the community, paying dividends to those who follow in our footsteps.

PRESIDENT'S MESSAGE

Hello my fellow theatre lovers, performers, volunteers, season subscribers, donors, and friends. I hope this message finds you healthy and happy.

The 2015-2016 season has been an exciting year on the stage at the Williamsburg Players. *City of Angels*, directed by Chris Hull, opened the season, taking us in the world of mystery and murder through song and dance. Catherine Hagner, director of *Amadeus*, showed us the world of a musical genius. *Romantic Comedy*, directed by Julie King, gave us seats in the intimate world of love and marriage. Sam Miller, director of *Front Page*, took us back in time to the early 20th century to witness a news room on the cutting edge of a story. We "measured our life in love," during *RENT!*, directed by Dana Margulies Cauthen. Throughout the season, we also offered other opportunities to enjoy the playhouse, with children's shows and concerts. It has been an amazing season and I cannot begin to thank all those involved in making these productions possible; for their time, their energy, and their passion.

This past season we have shared much success on stage, but we have also suffered the loss of beloved friends off stage. Trudy Foss was a staple at the theatre; always willing to lend a hand and pitch in wherever help was needed. She was always ready to make her famous deviled eggs for our Premier night celebrations, to move set pieces and organize props backstage and always up for a hug or a laugh. For those of you who have aided with the set builds, you had the opportunity to meet Jack Schaeffer. Jack was a fixture in the scene shop: always quick to tell a joke, lend a helping hand to build a set or you could find him sorting the set screws – proving that no job is too small – every position is as important as the next. We will miss Trudy and Jack.

Very recently, we also lost another valued member of our theatre family, Sally Holzbach. If you performed in a show at the theatre within the last twenty years, you probably received a custom photo album from Sally. She took pride in taking show pictures, creating a unique album for each performer. Often, she became so wrapped up in the performance; she would have to return multiple times to see a show to get the photos she wanted. She even brought her daughter in as an assistant for those photo opportunities. Sally, and her late husband Henry, were instrumental in providing financial assistance to the theatre; without which the theatre would not have remained solvent through some of our recent financial stress. Sally's love for the theatre and her contagious laughter and glowing smile will be dearly missed.

Thank-you for the opportunity to serve this past year as your President. I am one lucky guy, as I had the privilege, nay the honor, to lead a great team of Directors. Over this past year, this Board has accomplished so much and I know you have seen and experienced their hard work and dedication. To name a few of the improvements the theatre has seen; Sound improvements (lobby, theatre, wireless microphones for performers, dedicated computer for audio visual enhancements), an Art Gallery in the Lobby (courtesy of the York County Arts Commission), upgraded HVAC system in the original section of the theatre, a renegotiated mortgage rate (with our lender Chesapeake bank) which has saved more than \$2,500 per month!, an upgraded Clavinova instrument (courtesy of the Hampton Roads Community Foundation EK Sloane Fund) - just to name a few of the improvements we've made to enhance your theatre experience - and the list doesn't stop there - we have a number of other improvements that will be phased in throughout the coming year.

In addition to those who have performed in the shows, volunteered to run the box office and concessions area, built sets, made costumes, collected props, ran lights, painted sets, moved furniture, styled hair, the list is endless....I would be remiss if I did not personally thank you; the season subscriber, the donor, the single ticket purchaser. Without your financial support we would not be able to bring you high quality productions and performances. We are also thankful to those organizations that have made generous contributions to our theatre; The Williamsburg Area Arts Commission, The York County Arts Commission, the Hampton Roads Community Foundation, and the Kiwanis Club of Toano.

As we close out this past season I am excited to highlight the shows you will see in the 2016-17 season: *Jekyll & Hyde*, *Best Man*, *Six Degrees of Separation*, *Joseph and the Amazing Technicolor Dreamcoat*, *On Golden Pond*, and next summer we will present *Next to Normal*. Wow, what a line-up. Thank you for renewing your season subscription for the upcoming season - it is truly one of the best values in town.

PRESIDENT'S MESSAGE (cont.)

We are also excited to introduce a different way to recognize those who donate above and beyond the season subscription amount; the Giving Tree. Your support is important; allowing us to continue to provide extraordinary theatre, affordable tickets and outreach programs for our community. To recognize your generosity, your name will be prominently engraved on a "leaf" that will be placed on the Giving Tree which will be located in the lobby. This Tree will grow and expand as our membership (and your theatre) continues to grow - all thanks to you, our donors. We have several levels of membership available and any of our board members will be happy to discuss this exciting new recognition program as well as answer any questions you might have for making a donation amount which is not listed – up to and including naming rights to the theatre. ☺ To supplement the Giving Tree, we have also developed a targeted donation list in the event you would like to sponsor a specific item for the theatre. This targeted donation list can be found on our website and any of the Board members would be happy to talk with you about this system focused program. Please be sure to mark your calendar for April 22nd when we will host a Giving Tree Celebration to mark our 60th Year, we hope to see you then.

This past season, the Board of Directors went through a series of organizational changes. On behalf of the Board, I would like to thank the following individuals for their time and energy this past season; Olivia Bada (Marketing), Phil Cabibi (Vice President), Amy Payne (Season Selection) & Deborah Soderholm (Education and Special Events). If you haven't had a chance, please thank them for their service and efforts. We are excited to have welcomed a few new members to the board who jumped in mid-season to fill the positions left vacant; Julie King (Season Selection) and Marilyn Dalla Valle (Marketing). This year also closes the chapter for a long standing board member, Hugh Siggins. Hugh has been a board member for the past 9 years and his 3rd term is coming to an end. Hugh has seen the theatre change from the old space to the new and his familiarity with board operations and his knowledge will be missed. Best of luck to you in your next endeavor Hugh!

Please continue to provide feedback; your comments, your suggestions, your thoughts about the theater, the shows you experience, the shows you perform in – your Board of Directors wants to hear from you – it is one way for us to ensure we continue to improve your theatre experience.

We appreciate your support, your love and your dedication to the theatre. I look forward to the next season and I am excited with the direction the theatre is headed. I trust you are as well. Thank you again.

Yours in theatre,
Michael Westenberger

Volunteers Annual Report 2016, Rani Wachter

In keeping up with the times, a few changes have been made to the recruitment of volunteers during the 2015-16 season.

Ushers and Concessionaires Sign Ups are now done through a site called "Sign Up Genius". The link for this sign-up sheet can be found on the volunteer page of the Williamsburg Players website prior to every show. It is posted on the Williamsburg Players and HR Theatre Community Facebook page. It is also sent via email to approximately 300 volunteers who are on the usher and concessionaire list. This new method of scheduling also provides an automatic email reminder to those who are signed up. Please contact me if you need help signing up. I have helped many volunteers with this transition via telephone and made several "house calls". If you are unfamiliar with "Sign Up Genius", I am happy to help you too.

Volunteers Annual Report 2016 (cont.)

The Williamsburg Players *Online Volunteer Form* continues to be found on the volunteer page of the Williamsburg Players website. *If you have not filled out the form, PLEASE do so. This will ensure that you are receiving emails about set builds, box office, ushering, etc.* Staff and Directors use this form to contact volunteers when they need help in all areas of the theater. In the past two years, 240 old and new volunteers have filled out this form!

These online versions of our Usher/Concessionaire Sign Up and Volunteer Form have helped us gain many new volunteers by posting it to organizations and websites such as Volunteer Match, Williamsburg Volunteers, William and Mary Community Engagement, local high schools, Williamsburg Families, Facebook, and our own website!

Thanks to all those volunteers who attended the *Annual Volunteer Appreciation Party* in May. It was fun to see all departments at our theater enjoying a night together! We hope you felt appreciated! Congratulations to Leia Spialter for winning the "Taller Tony" by volunteering so many hours in many different departments at our theater this season. Congrats to our "Tiny Tony" winners! Thank you to the cast of "Rent" and Jennifer Lent Hamilton for entertaining us. Thank you to Suzanne Daniel for a fun sing-a-long. I am grateful to the board members who helped before, during, and after the party- you are also volunteers and deserved to be celebrated and appreciated that night too.

Technical Director Year End Summary, Scott Hayes

It has been a busy year. For lighting, we purchased a LED strobe light. This required us to complete the DMX installation for the lighting control system. For sound we have upgraded our microphones headsets through a donation of 12 forehead microphones and the purchase of 4 additional forehead microphones. We replaced and upgraded our sound board to a digital model and permanently move the sound board to the new sound booth in the house. We replaced the lobby speakers and 2 amps in the sound rack.

We are at the beginning phase of installing additional sound baffles on the walls in the house. Additional wall-pipes for lighting are also planned for the fall.

We have identified getting LED CYC lights has our highest lighting need for the future.

- City of Angels
 - Assisted with light hang
 - Ordered and installed DMX strobe light
 - Obtained a borrowed short throw projector for the rear projection
 - Ordered and put into use 2 Countryman B3 Lavalier MICs
 - Ordered and put into use 2 Audio Tech Headset MICs
 - Ordered and put into use replacement amp for house speakers
 - Received and put into use 12 Countryman B6 Lavalier MICs
- Between shows
 - Ordered and put into use 2 surge suppressors in sound rack
 - Ordered and put into use 2 UPSs in sound rack
 - Ordered and put into use 1 UPS for light board
 - Ordered and put into use 1 UPS for sound board
- Amadeus
 - Designed Lights
- Between Shows
 - BMOD for Children's Theatre – Christmas with Santa
 - Hockley Rental
 - BMOD for Hockley Rental
 - Designed and ran lights
 - Supervised sound and MICs
 - Met with Sound engineer to analyze space and sound issues.

Technical Director Year End Summary (cont.)

- Worked with John Trindle and Michael to replace lobby speakers
 - Ordered and put into use replacement amp for lobby speakers
 - DMX control properly installed
- Romantic Comedy
 - Designed Lights
 - Designed scenic projection
- Between Shows
 - Replaced MIC packs #8 & #16
 - Replaced 2 broken com headsets
- The Front Page
 - Designed lights
- Between Shows
 - Replaced MIC pack #10
 - Ordered new sound board
 - Ordered new mini-rack for sound booth
 - Relocated wireless MIC receivers to sound booth
 - Repaired house left and right speakers
 - Relocated house left and right speakers to wider positions on cat work
 - Ordered sound baffling materials to build sound baffles
 - Cleaned up control booth
- RENT
 - Ordered 8 truss for set
 - Designed lights

Director of Productions Annual Report, Brandon Lyles

The primary goal for the year was to bring about consistency in the processes used to mount our productions. There has been a great deal of progress toward this goal, but much work still lies ahead. The creation of a Production Manual, an easy to use reference tool for the artistic and administrative teams, is nearing completion. The manual lays out the important processes used to guide a production from the first meeting through the strike of the show. It also contains detailed job descriptions for each member of the team as well as various forms and checklists to help keep the show on track. The manual will be issued to and reviewed with each member of a shows artistic and administrative team.

As we continue to develop our processes, changes to existing policies sometimes become necessary. One example of this was the updating of the Audition Policy. Due to high numbers of auditionees for certain shows, the timeliness of making phone calls to all those who auditioned becomes less feasible. The policy was amended to include the option for Directors, Production Managers, or Stage Managers to utilize electronic communication sources to notify auditionees of casting decisions. However, we continue to encourage that electronic means are used only when absolutely necessary.

The rental of the theatre to various organizations has been very active throughout the year and we have been able to exceed our budgeted revenue in this area. A more detailed and comprehensive rental agreement with revised rates, available services, and policies was drafted and adopted by the Board of Directors. We hope to continue to develop our theatre rental opportunities while making it a highly sought after venue in the area.

It takes an abundance of talented and dedicated volunteers to bring a show to life. We are consistently working to recruit and train those who wish to become part of the production process. Our bench of key artistic team members still needs a great deal of development. Working with our Volunteer Coordinator, we look to begin offering more opportunities to attract, train, and retain designers, builders and crew members. Without these opportunities we will not be able to elevate

Director of Productions Year End Summary (cont.)

the quality of the shows that we offer. We are working to develop an internship program that can be offered to local high school students in which they will receive training in production management, theatre management, and technical design and operation.

The artistic integrity of every production remains a high priority and being actively engaged with each production team is vitally important. Regular checks throughout the rehearsal process help to ensure that the production is on the appropriate track. These quality checks are meant to be helpful for all members of the shows production team and offer support and encouragement as well as provide another perspective on items that may need more attention. In order to remain competitive in a time when entertainment offerings are abundant and to recruit and retain talented artists, additional focus will be placed on elevating the artistic quality of all of our shows throughout the coming season.

Director of Special Events and Education Annual Report, Deborah Soderholm

I started the year with expectation to put on at least 3 special events and a few workshops. I accomplished that goal and involved many people on stage and behind the scenes. I teamed up with Upstream Acting Group, led by Chelsea Cardwell. We held 3 workshops at the theatre in the month of November. We have also helped Upstream Acting with loaning of props for their children's productions of Annie and Getting to Know the Sound of Music, which they in turn put an advertisement in their program for the Williamsburg Players.

The first special event was "A Williamsburg Christmas-Holiday Favorites from Stage and Screen". The theme was Christmas songs from films and television specials. We held auditions in early November and had a few rehearsals on Saturdays. We had a large cast of singers of all ages, the youngest being four years old. We teamed up with Broadway Dance Arts who included two dance numbers in the show. We also had an autistic boy who played the piano and was so happy to be a part of the show and be included. I gathered a team of volunteers, some who had never been with the Players before, to help on crew. I spent under budget for the production and it sold well, but did not quite reach the projected goal. I worked on all aspects of producing this show, from casting, set design, music selection, advertising, (even performing), writing the narrator's script, making the program, music directing, and staging. A smaller group from the Christmas event went to Spring Arbor Assisted Living Center and sang songs from the show two weeks later. It would be nice to do more outreach activities like this.

Right after the Christmas show, I went into planning the cabaret with Jennifer Lent Hamilton. I was asked to create a show for her and make it a more intimate style show. We used a professional pianist, William Neil, and they had about a month to put together a show. We also included 3 other singers. We had a set which was a stage on stage, with curtains, drapes, and special table seating. We sold the bistro table seats for \$30, but did not get completely filled, regular seating was \$20. We only offered 2 shows on one day. I spent the budget for this show, with a large chunk for the pianist. This style show was offered as a different kind of entertainment option for Valentine's weekend. I also had a team of volunteers, some of which were new to the theatre and had a positive experience.

I then worked on partnering with Centerstage Academy to bring their summer theatre camp to the playhouse. Brandon Lyles and I met with Rebecca Lowe, director of Centerstage, to figure out a relationship and the logistics for Tarzan. They are holding their camp there this summer. It is a huge production with children and alumni from the program.

The third special event was Backwards Broadway on July 16, 2016. It was roughly planned during March with dates in July, because there was no availability in the spring. The idea mirrors Broadway Backwards, which is a popular fundraising concert in NYC where men sing women's songs and women sings men's songs. I moved ahead with plans, got a logo, and was given one day of performances. We had auditions May 14th & 15th. The director wanted to collect for Broadway Cares/Equity Fights AIDS, which RENT was also planning on collecting for, too. Alexx Stachowiak has assembled a talented lighting team, and performers from all over Hampton Roads. We had 3 additional rehearsals at the library, with two tech rehearsals. The set included the projector and some small props. The show sold, \$5, 787 in tickets, surpassing the goal! We also collected around \$900 for Broadway Cares.

FINAL BUDGET REPORT FOR 2015-2106 SEASON

EXPENSES

	Budgeted	Actual	Difference
ADMINISTRATIVE EXPENSES			
Books, Subscriptions, Software	\$ 200.00	\$ 926.48	\$ (726.48)
Membership Dues	\$ 1,400.00	\$ 1,897.60	\$ (497.60)
Office Equipment	\$ 1,000.00	\$ 1,005.05	\$ (5.05)
Office Supplies	\$ 800.00	\$ 579.91	\$ 220.09
Postage, Shipping & Delivery			
Bulk Mail Expense	\$ 1,200.00	\$ 1,725.00	\$ (525.00)
General Mailing Expense	\$ 1,000.00	\$ 70.85	\$ 929.15
Post Office Fees	\$ 300.00	\$ 56.00	\$ 244.00
Telephone & Internet			
Telephone	\$ 1,400.00	\$ 1,369.08	\$ 30.92
Internet	\$ 1,300.00	\$ 1,143.84	\$ 156.16
TOTAL ADMINISTRATIVE	\$ 8,600.00	\$ 8,773.81	\$ (173.81)
HOSPITALITY EXPENSES			
Annual Meeting	\$ 400.00	\$ 355.08	\$ 44.92
Bereavement	\$ -	\$ 230.35	\$ (230.35)
Concessions	\$ 3,000.00	\$ 2,450.40	\$ 549.60
Concessions-Alcohol	\$ 2,000.00	\$ 961.14	\$ 1,038.86
Gifts & Plaques	\$ 150.00	\$ 295.63	\$ (145.63)
Premiere Openings			
Catering	\$ 2,500.00	\$ 2,222.62	\$ 277.38
Invitations	\$ 1,500.00	\$ 1,348.10	\$ 151.90
Supplies	\$ 250.00	\$ 130.33	\$ 119.67
Volunteer Development	\$ 1,200.00	\$ 939.72	\$ 260.28
TOTAL HOSPITALITY	\$ 11,000.00	\$ 8,933.37	\$ 2,066.63
MISCELLANEOUS EXPENSES			
ArtsPeople Ticketing Fees	\$ 11,000.00	\$ 7,449.10	\$ 3,550.90
Authorize.Net Cred. Charges	\$ 400.00	\$ 345.55	\$ 54.45

FINAL BUDGET REPORT FOR 2015-2106 SEASON (cont.)

Ches. Bank Cred.			
Charges	\$ 11,000.00	\$ 7,807.33	\$ 3,192.67
General Expenses	\$ 4,000.00	\$ 2,076.68	\$ 1,923.32
Insurance (Non- Employee)	\$ 5,000.00	\$ 5,808.10	\$ (808.10)
Reserved Funds	\$ 5,000.00	\$ -	\$ 5,000.00
Scholarship Awards	\$ 2,000.00	\$ 1,000.00	\$ 1,000.00
<hr/>			
TOTAL MISCELLANEOUS	\$ 38,400.00	\$ 24,486.76	\$ 13,913.24
<hr/>			
OCCUPANCY EXPENSES			
Alarm Monitoring	\$ 400.00	\$ 336.00	\$ 64.00
Grounds Maintenance	\$ 4,000.00	\$ 5,350.00	\$ (1,350.00)
HVAC Maintenance	\$ 4,700.00	\$ 3,354.51	\$ 1,345.49
Janitorial Services	\$ 3,500.00	\$ 3,890.39	\$ (390.39)
Maintenance Improvement & Repair	\$ 5,000.00	\$ 4,966.41	\$ 33.59
Maintenance Supplies	\$ 1,000.00	\$ 1,913.96	\$ (913.96)
Pest Control	\$ 500.00	\$ -	\$ 500.00
Misc. Tools & Equipment	\$ 3,000.00	\$ 2,439.22	\$ 560.78
Mortgage	\$ 52,500.00	\$ 42,070.71	\$ 10,429.29
Mortgage Interest	\$ 91,500.00	\$ 85,154.01	\$ 6,345.99
Electricity	\$ 16,500.00	\$ 12,392.99	\$ 4,107.01
Natural Gas	\$ 2,500.00	\$ 677.92	\$ 1,822.08
Waste Management	\$ 1,150.00	\$ 1,223.30	\$ (73.30)
Water & Sewer	\$ 2,500.00	\$ 3,550.50	\$ (1,050.50)
<hr/>			
TOTAL OCCUPANCY EXPENSES	\$188,750.00	\$167,319.92	\$ 21,430.08
<hr/>			
OTHER PERSONNEL EXPENSES			
Accounting Fees	\$ 2,200.00	\$ 1,912.50	\$ 287.50
Legal Fees	\$ 150.00	\$ 125.00	\$ 25.00
<hr/>			
TOTAL OTHER PERSONNEL	\$ 2,350.00	\$ 2,037.50	\$ 312.50
<hr/>			

FINAL BUDGET REPORT FOR 2015-2106 SEASON (cont.)

PRODUCTION EXPENSES

General Production

Box Office	\$ 500.00	\$ 240.51	\$ 259.49
Construction	\$ 1,500.00	\$ 1,298.82	\$ 201.18
Light and Sound	\$ 2,400.00	\$ 13,019.60	\$(10,619.60)
Misc. Expenses	\$ 6,000.00	\$ 2,717.21	\$ 3,282.79
Season Selection	\$ 130.00	\$ 75.34	\$ 54.66

2014-2015 Season

Guys and Dolls	\$ -	\$ (276.99)	\$ 276.99
----------------	------	-------------	-----------

2015-2016 Season

1-City of Angels PM	\$ 5,000.00	\$ 5,062.74	\$ (62.74)
1-City of Angels WP	\$ 3,000.00	\$ 2,313.91	\$ 686.09
2-Amadeus License	\$ 2,100.00	\$ 2,100.00	\$ -
2-Amadeus PM	\$ 2,500.00	\$ 3,071.11	\$ (571.11)
2-Amadeus WP	\$ 2,700.00	\$ 2,373.52	\$ 326.48
3-Romantic Comedy License	\$ 2,100.00	\$ 2,100.00	\$ -
3-Romantic Comedy PM	\$ 2,000.00	\$ 1,245.97	\$ 754.03
3-Romantic Comedy WP	\$ 2,500.00	\$ 1,768.97	\$ 731.03
4-The Front Page License	\$ 1,680.00	\$ 1,680.00	\$ -
4-The Front Page PM	\$ 2,500.00	\$ 2,173.91	\$ 326.09
4-The Front Page WP	\$ 2,700.00	\$ 2,087.56	\$ 612.44
5-Rent License	\$ 8,000.00	\$ 8,100.00	\$ (100.00)
5-Rent PM	\$ 5,000.00	\$ 4,637.50	\$ 362.50
5-Rent WP	\$ 3,000.00	\$ 2,794.23	\$ 205.77

Children's Theatre

CT1-Christmas with Santa	\$ 795.00	\$ 795.00	\$ -
CT2-Follow Me	\$ 350.00	\$ 350.00	\$ -
CT3-Storybook Tales	\$ 795.00	\$ 795.00	\$ -

2016-2017 Season

Jekyll & Hyde License	\$ 9,000.00	\$ 9,195.00	\$ (195.00)
Joseph license	\$ 2,000.00	\$ 6,163.50	\$ (4,163.50)

TOTAL PRODUCTION EXPENSES	\$ 68,250.00	\$ 75,882.41	\$ (7,632.41)
----------------------------------	---------------------	---------------------	----------------------

FINAL BUDGET REPORT FOR 2015-2106 SEASON (cont.)

PUBLICITY EXPENSES

Advertising (Season/General)	\$ 2,000.00	\$ 2,277.34	\$ (277.34)
Advertising 1-City of Angels	\$ 1,400.00	\$ 859.86	\$ 540.14
Advertising 2- Amadeus	\$ 1,400.00	\$ 1,437.04	\$ (37.04)
Advertising 3- Romantic Comedy	\$ 1,400.00	\$ 779.97	\$ 620.03
Advertising 4-The Front Page	\$ 1,400.00	\$ 842.18	\$ 557.82
Advertising 5-Rent	\$ 1,400.00	\$ 1,033.05	\$ 366.95
Advertising Childrens Theatre	\$ 1,200.00	\$ 527.13	\$ 672.87
Advertising Special Events	\$ 2,500.00	\$ 2,378.13	\$ 121.87
Season Brochure Printing	\$ 4,500.00	\$ 4,628.27	\$ (128.27)

TOTAL PUBLICITY EXPENSES	\$ 17,200.00	\$ 14,762.97	\$ 2,437.03
---------------------------------	---------------------	---------------------	--------------------

SPECIAL EVENTS EXPENSES

Oliver PM	\$ 3,000.00	\$ 3,461.86	\$ (461.86)
Oliver WP	\$ 1,500.00	\$ 2,442.91	\$ (942.91)
Holiday Stage & Screen	\$ 1,200.00	\$ 625.75	\$ 574.25
Broadway Romance	\$ 1,200.00	\$ 1,165.94	\$ 34.06
Backwards Broadway	\$ 1,200.00	\$ 105.00	\$ 1,095.00
Summer Show 2016 License	\$ 5,500.00	\$ -	\$ 5,500.00

TOTAL SPECIAL EVENTS	\$ 13,600.00	\$ 7,801.46	\$ 5,798.54
-----------------------------	---------------------	--------------------	--------------------

TOTAL EXPENDITURES	\$348,150.00	\$309,998.20	\$ 38,151.80
-------------------------------	---------------------	---------------------	---------------------

FINAL BUDGET REPORT FOR 2015-2106 SEASON (cont.)

INCOME

CONTRIBUTED SUPPORT

	59th Season Miscellaneous Gifts	\$ 70,000.00	\$154,745.40	\$ 84,745.40
	59th Season Subscription Gifts	\$ 5,000.00	\$ 5,065.00	\$ 65.00
	60th Season Subscription Gifts	\$ 29,500.00	\$ 16,685.00	\$(12,815.00)
Local Government Grants	Williamsburg Area Arts Council	\$ 7,000.00	\$ 7,500.00	\$ 500.00
	York County Arts Council	\$ 900.00	\$ 1,300.00	\$ 400.00
Nonprofit Grants		\$ -	\$ 500.00	\$ 500.00
TOTAL CONTRIBUTED SUPPORT		\$112,400.00	\$185,795.40	\$ 73,395.40

EARNED REVENUES

	Advertising--Playbill Ads	\$ 5,500.00	\$ 200.00	\$ (5,300.00)
	Advertising--Show Sponsors	\$ 4,250.00	\$ 3,000.00	\$ (1,250.00)
	Concessions	\$ 5,050.00	\$ 3,872.18	\$ (1,177.82)
	Concessions-Alcohol	\$ 2,250.00	\$ 4,133.00	\$ 1,883.00
	Gift Certificate Sales	\$ 100.00	\$ -	\$ (100.00)
	Interest Earned	\$ -	\$ 272.65	\$ 272.65
	Miscellaneous Revenue	\$ 100.00	\$ -	\$ (100.00)
	Rent Revenue	\$ 8,500.00	\$ 11,939.00	\$ 3,439.00
Season Subscriptions	59th Season Subscriptions	\$ 21,000.00	\$ 19,395.00	\$ (1,605.00)
	60th Season Subscriptions	\$ 60,000.00	\$ 37,345.00	\$(22,655.00)
Production Ticket Sales	1-City of Angels	\$ 22,000.00	\$ 12,778.00	\$ (9,222.00)
	2-Amadeus	\$ 12,500.00	\$ 12,337.00	\$ (163.00)
	3-Romantic Comedy	\$ 12,500.00	\$ 10,020.00	\$ (2,480.00)
	4-The Front Page	\$ 12,500.00	\$ 13,849.00	\$ 1,349.00
	5-Rent	\$ 24,000.00	\$ 30,769.00	\$ 6,769.00

FINAL BUDGET REPORT FOR 2015-2106 SEASON (cont.)

Children's Theatre

CT1-Christmas with Santa	\$ 1,000.00	\$ 483.00	\$ (517.00)
CT2-Follow Me	\$ 750.00	\$ 588.00	\$ (162.00)
CT3-Storybook Tales	\$ 750.00	\$ 420.00	\$ (330.00)

TOTAL EARNED REVENUES	\$192,750.00	\$161,400.83	\$(31,349.17)
------------------------------	---------------------	---------------------	----------------------

SPECIAL EVENTS/FUNDRAISING

Oliver	\$ 19,500.00	\$ 28,820.00	\$ 9,320.00
Broadway Cares Campaign	\$ -	\$ 2,962.10	\$ 2,962.10
Holiday Stage and Screen	\$ 5,000.00	\$ 4,155.00	\$ (845.00)
Broadway Romance	\$ 5,000.00	\$ 3,184.00	\$ (1,816.00)
Other Special Events (not held)	\$ 9,500.00	\$ -	\$ (9,500.00)
Backwards Broadway	\$ -	\$ 765.00	\$ 765.00
Targeted Donation Campaign	\$ 4,000.00	\$ 300.00	\$ (3,700.00)

TOTAL SPECIAL EVENTS/FUNDRAISING	\$ 43,000.00	\$ 40,186.10	\$ (2,813.90)
---	---------------------	---------------------	----------------------

TOTAL INCOME	\$348,150.00	\$387,382.33	\$ 39,232.33
---------------------	---------------------	---------------------	---------------------

TOTAL EXPENDITURES	\$348,150.00	\$309,998.20	\$ 38,151.80
---------------------------	---------------------	---------------------	---------------------

NET TOTALS	\$ -	\$ 77,384.13	\$ 77,384.13
-------------------	-------------	---------------------	---------------------

PROPOSED 2016-2017 SEASON BUDGET

EXPENSES

	Last Year	2016-2017
ADMINISTRATIVE EXPENSES		
Books, Subscriptions, Software	\$ 200.00	\$ 500.00
Membership Dues	\$ 1,400.00	\$ 1,800.00
Office Equipment	\$ 1,000.00	\$ 1,000.00
Office Supplies	\$ 800.00	\$ 600.00
Postage, Shipping & Delivery		
Bulk Mail Expense	\$ 1,200.00	\$ 2,000.00
General Mailing Expense	\$ 1,000.00	\$ 700.00
Post Office Fees	\$ 300.00	\$ 200.00
Telephone & Internet		
Telephone	\$ 1,400.00	\$ 1,400.00
Internet	\$ 1,300.00	\$ 1,200.00
TOTAL ADMINISTRATIVE	\$ 8,600.00	\$ 9,400.00
HOSPITALITY EXPENSES		
Annual Meeting	\$ 400.00	\$ 400.00
Concessions	\$ 3,000.00	\$ 2,600.00
Concessions-Alcohol	\$ 2,000.00	\$ 1,200.00
Gifts & Plaques	\$ 150.00	\$ 500.00
Premiere Openings Catering	\$ 2,500.00	\$ -
Invitations	\$ 1,500.00	\$ -
Supplies	\$ 250.00	\$ -
Lobby/Public Space Improvements	\$ -	\$ 2,500.00
Subscriber/Donor Development	\$ -	\$ 1,400.00
Volunteer Development	\$ 1,200.00	\$ 1,200.00
TOTAL HOSPITALITY	\$ 11,000.00	\$ 9,800.00
MISCELLANEOUS EXPENSES		
Art in Lobby	\$ -	\$ 1,000.00
ArtsPeople Ticketing Fees	\$ 11,000.00	\$ 8,000.00
Authorize.Net Cred. Charges	\$ 400.00	\$ 400.00
Ches. Bank Cred. Charges	\$ 11,000.00	\$ 9,000.00
Gala Dinner	\$ -	\$ 2,000.00

PROPOSED 2016-2017 SEASON BUDGET (cont.)

General Expenses	\$ 4,000.00	\$ 3,500.00
Insurance (Non-Employee)	\$ 5,000.00	\$ 6,000.00
Reserved Funds	\$ 5,000.00	\$ 5,000.00
Scholarship Awards	\$ 2,000.00	\$ 2,500.00

TOTAL MISCELLANEOUS

\$ 38,400.00 \$ 37,400.00

OCCUPANCY EXPENSES

Alarm Monitoring	\$ 400.00	\$ 400.00
Grounds Maintenance	\$ 4,000.00	\$ 4,750.00
HVAC Maintenance	\$ 4,700.00	\$ 4,500.00
Janitorial Services	\$ 3,500.00	\$ 4,500.00
Maintenance Improvement & Repair	\$ 5,000.00	\$ 5,500.00
Maintenance Supplies	\$ 1,000.00	\$ 1,500.00
Pest Control	\$ 500.00	\$ 600.00
Misc. Tools & Equipment	\$ 3,000.00	\$ 2,000.00
Mortgage	\$ 52,500.00	\$ 34,000.00
Mortgage Interest	\$ 91,500.00	\$ 79,145.00
Electricity	\$ 16,500.00	\$ 14,500.00
Natural Gas	\$ 2,500.00	\$ 950.00
Waste Management	\$ 1,150.00	\$ 1,300.00
Water & Sewer	\$ 2,500.00	\$ 4,000.00

TOTAL OCCUPANCY EXPENSES

\$188,750.00 \$157,645.00

OTHER PERSONNEL EXPENSES

Accounting Fees	\$ 2,200.00	\$ 2,200.00
Employee Fees	\$ -	\$ 20,000.00
Legal Fees	\$ 150.00	\$ 150.00

TOTAL OTHER PERSONNEL

\$ 2,350.00 \$ 22,350.00

PROPOSED 2016-2017 SEASON BUDGET (cont.)

PRODUCTION EXPENSES

General Production

Backstage Improvements	\$ -	\$ 2,500.00
Box Office	\$ 500.00	\$ 400.00
Construction	\$ 1,500.00	\$ 1,500.00
Light and Sound	\$ 2,400.00	\$ 5,000.00
Misc. Expenses	\$ 6,000.00	\$ 3,000.00
Season Selection	\$ 130.00	\$ 200.00

2016-2017 Season

1-Jekyll & Hyde PM	\$ 5,000.00	\$ 6,200.00
1-Jekyll & Hyde WP	\$ 3,000.00	\$ 3,200.00
2-The Best Man License	\$ 2,100.00	\$ 1,040.00
2-The Best Man PM	\$ 2,500.00	\$ 3,300.00
2-The Best Man WP	\$ 2,700.00	\$ 2,700.00
3-Six Degrees of Separation License	\$ 2,100.00	\$ 1,300.00
3-Six Degrees of Separation PM	\$ 2,000.00	\$ 3,300.00
3-Six Degrees of Separation WP	\$ 2,500.00	\$ 2,500.00
4-Joseph & the Amazing Technicolor Dreamcoat License	\$ 1,680.00	\$ -
4-Joseph & the Amazing Technicolor Dreamcoat PM	\$ 2,500.00	\$ 6,200.00
4-Joseph & the Amazing Technicolor Dreamcoat WP	\$ 2,700.00	\$ 3,200.00
5-On Golden Pond License	\$ 8,000.00	\$ 1,300.00
5-On Golden Pond PM	\$ 5,000.00	\$ 3,300.00
5-On Golden Pond WP	\$ 3,000.00	\$ 2,500.00

Children's Theatre

CT1-Christmas with Santa	\$ 795.00	\$ 845.00
CT2-Follow Me	\$ 350.00	\$ 845.00
CT3-Storybook Tales	\$ 795.00	\$ 375.00

2017-2018 Season

First Musical License	\$ 9,000.00	\$ 9,000.00
Second Musical License	\$ 2,000.00	\$ 9,000.00

TOTAL PRODUCTION EXPENSES

	\$ 68,250.00	\$ 72,705.00
--	---------------------	---------------------

PROPOSED 2016-2017 SEASON BUDGET (cont.)

PUBLICITY EXPENSES

Advertising (Season/General)	\$ 2,000.00	\$ 3,000.00
Advertising 1-Jekyll & Hyde	\$ 1,400.00	\$ 1,400.00
Advertising 2-The Best Man	\$ 1,400.00	\$ 1,400.00
Advertising 3-Six Degrees of Separation	\$ 1,400.00	\$ 1,400.00
Advertising 4-Joseph & the Amazing Technicolor Dreamcoat	\$ 1,400.00	\$ 1,400.00
Advertising 5-On Golden Pond	\$ 1,400.00	\$ 1,400.00
Advertising Children's Theatre	\$ 1,200.00	\$ 1,200.00
Advertising-Graphics	\$ -	\$ 1,000.00
Advertising Special Events	\$ 2,500.00	\$ 2,000.00
Season Brochure Printing	\$ 4,500.00	\$ 5,000.00

TOTAL PUBLICITY EXPENSES

\$ 17,200.00 \$ 19,200.00

SPECIAL EVENTS EXPENSES

Summer Show-PM	\$ 3,000.00	\$ -
Summer Show-WP	\$ 1,500.00	\$ -
Special Event 1-Backwards Broadway	\$ 1,200.00	\$ 1,200.00
Special Event 2-to be determined	\$ 1,200.00	\$ 1,200.00
Special Event 3	\$ 1,200.00	\$ -
Cabaret Series	\$ -	\$ 3,000.00
Kids Summer Camp	\$ -	\$ 7,500.00

Summer Show License and Production Advance	\$ 5,500.00	\$ 8,000.00
--	-------------	-------------

TOTAL SPECIAL EVENTS

\$ 13,600.00 \$ 20,900.00

TOTAL EXPENDITURES

\$348,150.00 \$349,400.00

PROPOSED 2016-2017 SEASON BUDGET (cont.)

INCOME

CONTRIBUTED SUPPORT

	Current Season Miscellaneous Gifts	\$ 70,000.00	\$ 75,000.00
	Current Season Subscription Gifts	\$ 5,000.00	\$ 14,500.00
	Upcoming Season Subscription Gifts	\$ 29,500.00	\$ 19,000.00
Local Government Grants			
	Williamsburg Area Arts Council	\$ 7,000.00	\$ 10,000.00
	York County Arts Council	\$ 900.00	\$ 1,800.00

TOTAL CONTRIBUTED SUPPORT

	\$112,400.00	\$120,300.00
--	---------------------	---------------------

EARNED REVENUES

	Advertising--Playbill Ads	\$ 5,500.00	\$ 4,000.00
	Advertising--Show Sponsors	\$ 4,250.00	\$ 6,000.00
	Concessions	\$ 5,050.00	\$ 4,000.00
	Concessions-Alcohol	\$ 2,250.00	\$ 4,400.00
	Gift Certificate Sales	\$ 100.00	\$ 100.00
	Miscellaneous Revenue	\$ 100.00	\$ 100.00
	Rent Revenue	\$ 8,500.00	\$ 10,500.00
	Interest Earned	\$ -	\$ 300.00
Season Subscriptions			
	Current Season Subscriptions	\$ 21,000.00	\$ 33,000.00
	Upcoming Season Subscriptions	\$ 60,000.00	\$ 48,000.00
Production Ticket Sales			
	1-Jekyll & Hyde	\$ 22,000.00	\$ 22,000.00
	2-The Best Man	\$ 12,500.00	\$ 12,000.00
	3-Six Degrees of Separation	\$ 12,500.00	\$ 12,000.00
	4-Joseph & the Amazing Technicolor Dreamcoat	\$ 12,500.00	\$ 23,000.00
	5-On Golden Pond	\$ 24,000.00	\$ 12,000.00
Children's Theatre			
	CT1-Holidays around the World	\$ 1,000.00	\$ 600.00
	CT2-Freedom Songs	\$ 750.00	\$ 550.00
	CT3-Take a Giant Leap	\$ 750.00	\$ 550.00

TOTAL EARNED REVENUES

	\$192,750.00	\$193,100.00
--	---------------------	---------------------

PROPOSED 2016-2017 SEASON BUDGET (cont.)

SPECIAL EVENTS/FUNDRAISING

Summer Show	\$ 19,500.00	\$ -
Backwards Broadway	\$ 5,000.00	\$ 4,500.00
Special Event 2	\$ 5,000.00	\$ 5,000.00
Fundraising 3	\$ 5,000.00	\$ -
Cabaret Series	\$ -	\$ 6,000.00
Children's Summer Camp	\$ -	\$ 13,000.00
2017 Summer Show Presales	\$ 4,500.00	\$ 2,500.00
Targeted Donation Campaign	\$ 4,000.00	\$ 5,000.00

TOTAL SPECIAL EVENTS/FUNDRAISING

\$ 43,000.00 \$ 36,000.00

TOTAL INCOME BUDGET TOTAL EXPENDITURES BUDGET

\$348,150.00 \$349,400.00

\$348,150.00 \$349,400.00

Make a Targeted Donation Williamsburg Players

The Williamsburg Players aim high, always looking for ways to enhance your theater-going experience. While general donations are highly welcome, we also now offer the option of “targeted donations” for specific improvements at the theater as selected by you, the donor. Money donated via this program count toward recognition in our playbills and on the lobby giving tree. Please see the Williamsburg Players website for more details.

High Priorities

Target	Cost
Programmable LED style lighting for the Cyclorama background	\$13,500
Re-landscaping of theater grounds	\$7,500
Auditorium-quality long-throw projector to add capability to show films	\$5,000
Costume budget enhancements allowing rented costumes for three shows	\$3,000
Movie-theater quality large projection screen	\$2,000
Refurbished tables, mirrors, lights, and seats for a dressing room	\$2,500 per room
Short- and standard-throw projector for theater use	\$1,000
Built-in wall racks for dressing room costume storage	\$1,500
50 folding chairs and rack	\$1,500
Williamsburg Players logo painted on theater building	\$1,500
Commercial grade couch for lobby	\$1,250
Commercial floor buffing/polishing machine and supplies	\$1,000
Upgraded computer for box office	\$750
Budget enhancements to attract more advanced music directors and pianists	\$600 per season
Replacement microphone transmitters	\$450 each
Assorted tools for shop	\$400
6 music stands	\$250

Secondary Priorities

Target	Cost
Funding for a part-time graphic design/media relations/box office employee	\$20,000 per year
Wireless headset system to replace aging system in booth	\$6,000
Second line of traveler curtains to allow closing stage at varied depths	\$2,500
Installation of security camera system	\$2,000
Set of 10 round banquet tables to host events in lobby	\$1,500
Commercial-grade sofa for green room or dressing room	\$1,250 or high-quality donation
Drum shield and electronic kit to balance sound levels	\$1,200
Portable indoor/outdoor sound system	\$1,200
Budget enhancements to attract advanced set designers, stage managers, costumers, light designers, or sound designers	\$1,000 per year, per position
LED style par-type lighting instrument	\$750
Commercial-grade love seat for green room or dressing room	\$650 or high-quality donation
Enhanced video monitors for backstage	\$600 for 3
LED style spotlight replacement	\$500
Replacement lighting instruments in the current style	\$300-\$500 each
100 costume storage bags	\$250
Costume steamer	\$100

Sponsorships

Renaming of the theater after donor	\$1,500,000
Renaming of the theater auditorium after donor	\$750,000
Sponsorship of a new building with improved shop, dressing room, green room, and rehearsal space, to be named after donor	\$450,000
Lifetime Membership to the Williamsburg Players	\$10,000
Sponsorship of a two-week children's summer theater camp	\$10,000
Purchase of performance rights for a musical	\$10,000
Purchase of performance rights for a play	\$4,000
Sponsorship of a one-time theatrical workshop	\$1,500

Recent targeted donations to Williamsburg Players have already allowed the purchase of:

- 12 improved model wireless headset microphones
- New chairs and tables for the lobby
- \$1500 worth of tools and materials from Home Depot
- Replacement amps for the theater and lobby
- Replacement of parking lot lights and repainting of spaces in lot
- New coat racks
- Framed pictures to enhance the lobby and highlight Williamsburg Players history
- DMX installation to allow better synchronized lighting effects and LED stage lighting
- A new sound board and other improvements to the sound system
- A new printer/copier/fax machine for the theater box office

We are already working to use existing donations to add these items and capabilities:

- Addition of a climate-controlled room at the back of the theater for costume storage and other uses
- More sound improvements
- An additional shed to increase outdoor storage capacity
- Flooring upgrades for the green room and dressing room areas backstage
- Improvements for the roadside sign
- Refurbishment of paint in the lobby and side halls
- Wall pipe installations for the sides of the theater to increase lighting design options
- Folding chairs that will allow us to hold small scale events in the lobby